

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!! OCT18/12 14.11
ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

REP. #	OFF. # 6556	SALESMAN #
BUYER NAME	KATIE KEULEMAN	
SALES PRSN	WA- JOE KNAUER	

	LOCAL	REGIONAL
CLASS: NATL.		

(CCE)

[illegible]

DATE OCT18/12 14.11

STA: *****
CON CM THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1194												
30	S		700P-730P	30		\$3,000.00	10/22	10/22	0		MON	0
PROGRAM : JEOPARDY												
43	A		1100A-1200M	30		\$3,000.00	10/21	10/21	1		SUN	1
PROGRAM : THIS WEEK ORD COM1 : WE CAN OFFER THIS IS A MAKE-GOOD FOR OCT22 ON LINE-30 FOR 1 SPOT/WK												

REP HEADLINE# 6144703 TRF# 311940
\$\$\$ MOD# 2: UNAPPROVED REV #3 \$\$\$

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:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:

STATION MAKEGOOD OFFERS:
M6 OK'D BUY#30 MISSED: MON/700P-730P OCT22 30S \$3,000.00 (OCT18/12)
OFFER: SUN/1100A-1200M OCT21 30S \$3,000.00 PLS ADVISE.
CMT: WE CAN OFFER

CONTRACT TOTAL 135375.00
TOTAL SPOTS 83

MARKET TOTALS \$395,955 WFTV 34% WKMG 21% WESH 28% WOFL 12% WKCF 1% WRBW 2% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE